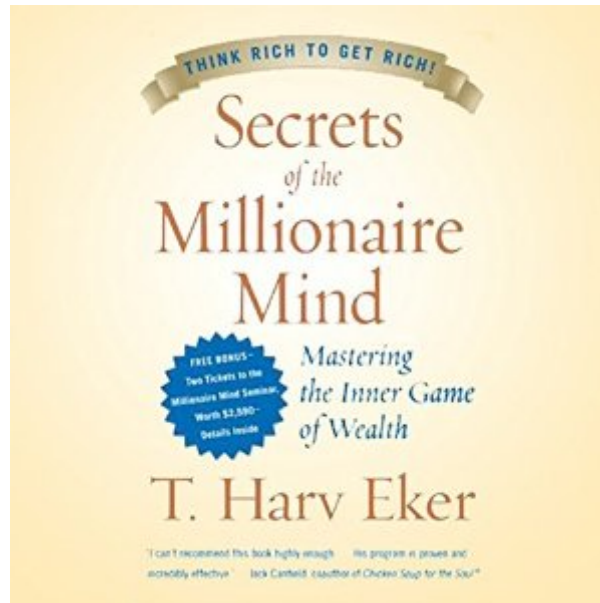


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# Secrets Of The Millionaire Mind: Mastering The Inner Game Of Wealth



## Synopsis

In his groundbreaking *Secrets of the Millionaire Mind*, T. Harv Eker states: "Give me five minutes, and I can predict your financial future for the rest of your life!" Eker does this by identifying your "money and success blueprint." This blueprint determines your financial life. If your money blueprint is not set for a high level of success, you will never have a lot of money -- and if somehow you do, you will most likely lose it! The good news is that now you can actually reset your money blueprint to create natural and automatic success. In *Secrets of the Millionaire Mind*, you will learn how your childhood influences have shaped your financial destiny. You will also learn how to identify your own money blueprint and "revise" it to not only create success but, more importantly, to keep and continually grow it. Finally, you will be introduced to the "Wealth Files:" 17 specific ways rich people think and act. These include specific action steps for you to practice in order to increase your income and accumulate wealth. It's simple, if you think like rich people think and do what rich people do, chances are you'll get rich too! --This text refers to the Audio CD edition.

## Book Information

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## Customer Reviews

This is a great book, because it starts with allowing readers to explore their subconscious, childhood money messages that are sabotaging their chance of being wealthy. The theme is written from the premise of your worthiness thoughts lead to your actions which lead to your circumstances. "Wealthy." The meaning of "wealthy" indicates a great deal about who you are. The wealthy at country clubs talk about a person's net worth. The middle class at other environments talk about the raise. And the poor talk about making it. One of the most hilarious parts to this book is

the example of what happens when someone says, "Oh! Money is not that important." T. Harv Eker's reaction is to tap the palm of his hand on his forehead as he says, "Oh! I get it. You're broke!" To do this, without regard for who's around and what the social situation is, would definitely be life altering for the person who says that money is not important. (I actually can't imagine someone doing this in any situation other than if they are presenting a motivational workshop, where they are in charge. But, nonetheless, imagining this happening was funny. Beyond humor, this book compares the rich to the poor with these assertions: 1. Rich people believe "I create my life." Poor people believe, "Life happens to me." 2. Rich people play the money game to win. Poor people play the money game to not lose. 3. Rich people are committed to being rich. Poor people want to be rich. 4. Rich people think big. Poor people think small. 5. Rich people focus on opportunities. Poor people focus on obstacles. 6.

I wanted to believe - in Harv Eker - I really did. I have read many books on wealth building and self-improvement, and I have been very successful by following the principles taught by authors such as Brian Tracy, Tony Robbins, Napoleon Hill, and Robert Kiyosaki, among others. I have applied their principles and found that they work. But these other authors provide something that Mr. Eker does not - substance. The first 187 pages of this book are filled with shallow generalities and soundbites such as: "Rich people are bigger than their problems. Poor people are smaller than their problems." I don't disagree, but there is nothing to back up these simple "wealth principles" and little in the way of direction for implementation. Still, this book could be an adequate primer for those who have had no introduction to the genres of wealth-building and self-improvement -- except for the continual pleadings to visit the author's website and attend his seminars. Yes, I know that authors in many fields often write books as a means to promote themselves and their other products, but I have never seen a book, other than giveaway promotionals, that so blatantly pushed the author's other products while providing so little in return. Like an infomercial, this book continually tells you what you could experience if you would only attend his seminar. And all those website freebies promised throughout the book? You must give him your name and e-mail address before he'll let you in. And after you do that, you must provide a credit card and pay a \$100 deposit for that free seminar. I'm returning my book tomorrow and getting my money back. For the same amount of money you can get BOTH "Maximum Achievement" (Brian Tracy) AND "Think and Grow Rich" (Napoleon Hill).

This is the latest in a bunch of books I've been reading in the past year to improve my financial

skills. While I've been reading up on more solid things such as investment, managing the money I already have, and other financial planning-related topics, it's also good now and then to read a book that addresses the attitudes I have towards money, which do directly affect how I handle it. I found this to be an incredibly valuable book for that reason. Eker doesn't tell you how to invest in real estate or play the stock market--in fact, he doesn't even give you specific suggestions for what to do with your money. What he does do is address how you think and feel about money, and gives a holistic approach to your finances. Much of the book is spent examining specific attitudes that can make or break you financially. For example, Eker shows how people who are financially successful tend to look at problems from a solution-oriented viewpoint, instead of getting bogged down in the problems themselves. He strongly advocates avoiding the victim mentality that often leads people to do nothing but complain about their situation rather than apply more creative thinking--the biggest offenders are blame (someone else), justifying (why you are where you are, and still not doing anything about it) and complaining (again, instead of doing something about it). Much of the book serves to undo these three components of the victim complex in relation to finances. Additionally, he goes to great length to demonstrate how the attitudes we were raised with affect how we view money--if we're raised with parents who act as if money is evil, then our attitudes are likely to be the same. The author clearly uses neurolinguistic programming as a tool for undoing these harmful attitudes.

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